



**Market
Data
Forecast**

RESEARCH CAPABILITY DECK

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ABOUT US

Market Data Forecast is a one-stop destination for syndicated and bespoke market research services with the world's largest data repository of around 20,000+ syndicated reports and countless primary surveys.

We have served over 100 of Fortune 500 companies in their strategic decisions with our wide range of insightful reports which cover nook and corner of every industry vertical.

Having recently funded by private equity group backed by **ADP** and **DSBridge Corp**, we aim to expand our services both horizontally and vertically serving research needs of clients around the globe

Dedicated team
of **100+**
**Research
Analysts**

350+ clients
across 76
countries in just
4 years

**On Site Data
Sourcing
Network in 6
Tier I Cities**

**Pan India
Third Party
Collaborators**
across 100+ Tier
I, II and III cities

OUR EXPERTISE ACROSS DIFFERENT DOMAINS

- Medical Devices
- Pharmaceuticals
- Diagnostics
- Healthcare IT
- Healthcare Services
- Therapeutics
- Biotechnology
- General Healthcare

Healthcare



- Agrochemicals
- Crops and Seeds
- Animal Feed
- Agriculture Machinery
- Processed Food
- Beverages
- F&B Supplements
- Food Ingredients

Agriculture, Food and Beverages



- Robotics
- Software
- Hardware
- IT Services
- Computing Technology
- Telecom
- Data Management
- Sensors

IT and Telecom



- Fossil Fuels
- Renewable Energy
- Environmental
- Power
- Utilities
- Mining
- Biofuels
- Others

Energy and Power



- Chemicals
- Minerals
- Metals
- Plastics
- Glass, Rubber and Wood
- Composites
- Packaging
- Advanced Materials

Chemicals and Materials



- Parts and Components
- Materials and Coatings
- Automotive Services
- Automotive Technology
- Vehicles
- Automotive Manufacturing
- Transport

Automotive



- Household
- Cosmetics
- Specialty Items
- Textile
- Electronics
- Services
- Retail

Consumer Goods



- Aerospace
- Defense
- Arts and Entertainment
- Sports
- Financial Services
- Travel and Tourism
- Legal
- Academic

Others



OUR OFFERINGS

SYNDICATED AND CUSTOM RESEARCH SERVICES

Key Aspects And Analyses Offered In Our Research

Benchmarking Studies

End-User Analysis

Competitive Intelligence

Investment Opportunities

New Product Development

Market Entry Frameworks

Partner Analysis

Pricing Analysis

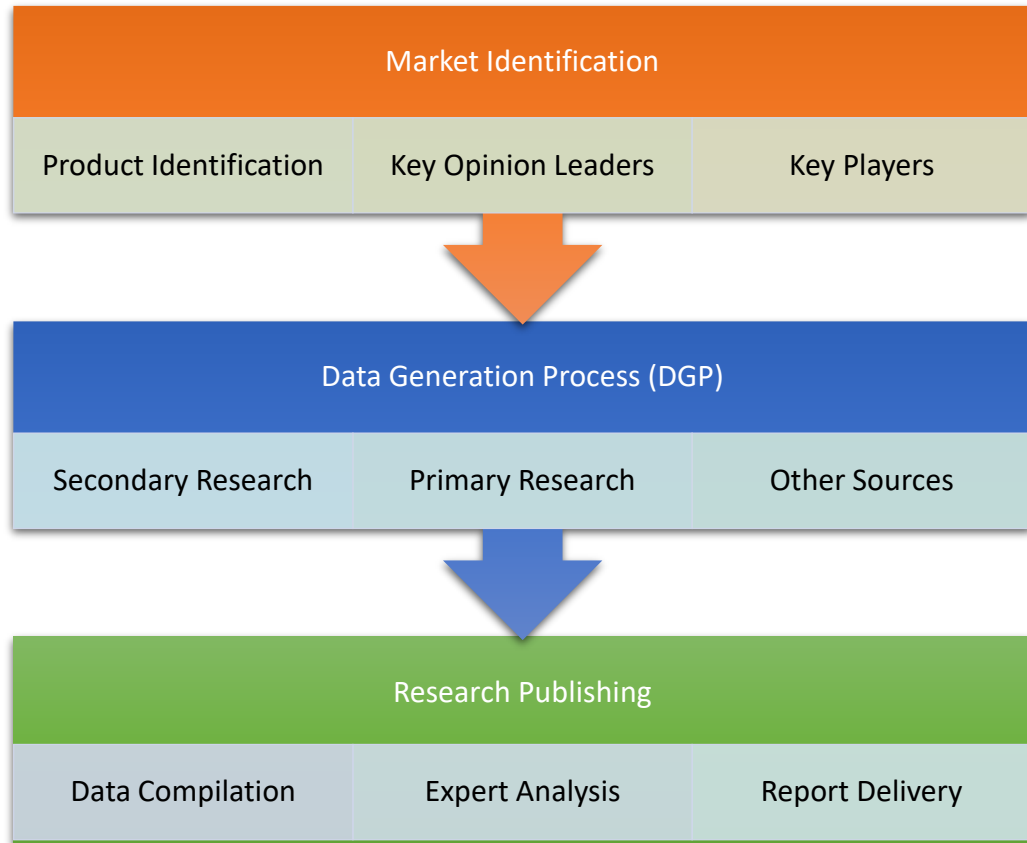
Product/Technology Landscape

Forecasting

RESEARCH PROCESS

ANALYSIS DESIGN AND METHODOLOGY

ANALYSIS DESIGN



- Client Research Objectives are finalized post to an internal feasibility check
- Preliminary Secondary Sourcing is done to get the overview of the market in hand
- Competitor and Service Identification is conducted to focus the research areas
- Survey Questionnaire is prepared and sent into field post to client approval



- **Primary Research** (Qualitative / Quantitative) is done based on the requirement
- Extensive **Secondary Research** is done in parallel to validate the primary data
- In House Data repositories and Expert Opinions are used to fill in Research Gaps
- Data is thus collected and catalogued using **Proprietary Data Triangulation Model**



- In house analyst team will analyse the collected data to gain actionable insights
- Subject matter experts and KOLs verify the executive summary for authentication
- Dispatch team will work on the final report design including graphics as necessary
- Report is delivered to the client post to the approval from the finance team

RESEARCH METHODOLOGY

Primary Research

- Comprises of on ground and online surveys
- Resource recruitment and training is done based on the project scope
- Models include CATI, PAPI, CAWI etc.
- Data is authenticated by analysts before cataloguing

Secondary Research

- Comprises completely of Desk Research
- Common sources include access to paid databases, company annual reports, RoC Filings, published material of specific market associations
- Non targeted SMEs or KOLs are categorized as secondary sources

SERVICE EXPERTISE

CASE STUDIES AND CLIENTELE

CASE STUDY - I

Problem

Client is an emerging entrepreneur who wants to understand the logistics scenario and feasibility of setting up a branded restaurant chain in Hyderabad.

Solution

We approached problem from client side and patiently discussed their ideal financial scenario in detail before submitting them a research proposal. Post to mutual agreement the following data has been surveyed and provided:

- Dine-out / Delivery preferences of target demographics in the region
- Expendable spending capacity of the people segmented by Age / Profession and Marital Status
- Food preferences along with quality / quantity factors to decide the menu items
- Localized restaurants and other food vendor identification for better marketing avenues

Client's Testimonial: *"The level of granularity provided is unique. The analysis provided is conclusive and very helpful."*

CASE STUDY - II

Problem

An individual researcher wanted to know the scope of establishing a veterinary radiotherapy center in France and identify the profitability scenario

Solution

To gain insights, we carried out a holistic approach including discussions and interviews with current establishments and industry experts in the France veterinary industry.

Market Scope: The current market size of the veterinary radiotherapy in France and Most popular procedures in the market? Patient preference effect on the market trends?

Payments and Reimbursement Scenario: How the payments are being handled from end-to end? Insurance coverage of Pet animals in the region and regulations affiliated with it

Competitive Benchmarking: Competitors operating in this space, their pricing strategies and technological capital.

Client's Testimonial: *“The research models are one of a kind. Will collaborate for further requirements in the near future.”*

FEW OF OUR REPUTED CLIENTELE

INTERNATIONAL

syngenta

 **Coloplast**


GROBEST

 **smith&nephew**

SANOFI 


Roche

PHILIPS
Healthcare

 **MERCK**


BAYER

INDIAN

 **FLYBOAT**


DUNZO

Pista House®

WHY US?

AFTER SALE SERVICES

- While we cover all your research requirements within our deliverables, sometimes you might need assistance to grasp it or the time dictates them to be things of past. We guide you through the process and are always at your service, post sales.



24x7 Email and Phone Support



Dedicated Analyst Team



Periodical Report Updates



Strategic Growth Partnership

CONTACT US

We always look forward to pushing our boundaries and extending our reach beyond global horizons. Get in touch with us for further queries.

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THANK YOU!